



# VCAM

# news

Volunteer Committees of Art Museums • Fall 2007

## **VCAM News is published for members of the Volunteer Committees of Art Museums.**

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*VCAM was founded in 1952 in Toronto, Ontario. In 1976, VCAM was incorporated in the state of Minnesota as a non-profit Corporation 501(c)(3) tax status.*

## **VCAM MEMBERSHIP AND DUES**

**Who:** VCAM membership is open to volunteer committees of visual arts museums. The committee is the member of VCAM

**What:** Dues are \$150 U.S. funds for a three-year period.

**Where:** Complete the registration form available at: [www.vcam.org](http://www.vcam.org) and mail with a check of \$150 U.S. funds to

Lynne Hiller  
702 North Walden Drive  
Beverly Hills CA 90210  
310-275-0072

**Why:** Dues must be paid in full for the three-year period in order to send delegates and observers to the 2009 conference in Kansas City

**We would love to have you join us!**

**Deadline for next Newsletter  
January 30, 2008**

**Keep up to date with VCAM news!  
Please visit [www.vcam.org](http://www.vcam.org)**

Return address:  
VCAM Administrative Office  
400 Loring Avenue  
Los Angeles, CA 90024



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# news

Volunteer Committees of Art Museums • Fall 2007 Newsletter

## ONE-O-ONE

Spring/Summer 2007

The Magazine of the Council of 101 of the Orlando Museum of Art



For the Love of  
Blue & White

Antiques Show & Sale  
Silver Anniversary

A Chef's  
Dream Kitchen

**The Orlando Museum of Art** is one Central Florida's vital cultural institutions and the women of the Council of 101 have committed time and talent for more than forty years in support of the Museum's goals. Hand in hand with area businesses, sponsors, and community volunteers, the Council has continued to create and expand projects such as the Festival of Trees, Antiques Show & Sale, and the Corporate Lease Program to further the development and appreciation of the visual arts in Central Florida. These events also provide significant financial resources for the Museum.

The Council of 101 presented its 25th Silver Anniversary Antiques Show Sale, February 16 - 18, 2007, benefiting the Orlando Museum of Art, one of central Florida's most vital cultural institutions. This year's show launched a landmark celebration of twenty-five years of excellence, featuring forty-one dealers from throughout the eastern United States. These distinguished dealers offered an exceptional array of fine furniture, paintings,

## SILVER IS *always* APPROPRIATE

### PRODUCING A SUCCESSFUL ANTIQUES SHOW

### 4 DAYS FILLED WITH BEAUTY AND FUN

jewelry, porcelain, silver, oriental rugs, and much more displayed among the Museum's exhibition of Gee's Bend: The Architecture of the Quilt.

At the opening night Patrons' Preview Party the guests had the first opportunity to view and purchase fine antiques before the show opened to the public. The following morning, internationally acclaimed antiques expert, and author Judith Miller delighted and entertained guests in attendance for her speaking engagement entitled "A Collecting Journey - From 18th Century Porcelain to 20th Century Glass" which was followed by a book signing.

The next day commenced with Breakfast with Judith, an opportunity for acquisitive early birds to gather for a continental breakfast, private tour, and interviews with show dealers who highlighted some of their special treasures. Judith educated guests along the way on the value and appreciation of antiques and collectibles, explaining "what to look for" while shopping.



## Letter from the President

### Dear Members,

What is the purpose of the VCAM newsletter? My answer is to inform and invigorate you, the volunteers. We hope to open your eyes to new ideas, new formats, and new challenges. By presenting some concepts in detail, we think you can use these articles as templates to create a strategy that will conform to the needs of your group and museum.

In this newsletter, we use the example of the Museum Service Council at the Los Angeles County Museum of Art. (see article: Less is More) They now run a paperless office by making technology their friend. A decrease in office filing space and a financial savings due, in part, to the lack of mailing costs are just some of the rewards they have reaped.

As the VCAM learns these lessons, along with our members, we are going to try and implement some of these ideas. In the next two years we hope to shift from mailed newsletters to an online format. We

A sell out crowd hopped on the bus for the Mystery Home and Garden Tour at a local Winter Park residence. Guests were welcomed into a fabulous New Orleans style home filled with antiques, art, color, style, and warmth. As a finishing touch, guests reveled in the gracious hospitality of the homeowners. They enjoyed the inviting ivy and brick covered patio while sipping wine and sampling gourmet treats. A true collector's paradise was enjoyed by all!

Verbal appraisals by Charlie Miller of Miller, Hamilton & Co., Inc., show manager and antiques expert were made available to show attendees on Saturday and Sunday who wished to have that special family heirloom or interesting "find" professionally appraised.

A colorful menagerie of exotic orchids set among the Museum's contemporary walls was available for purchase. The Council of 101's volunteers also served a light lunch fare in their signature Tea Room. Homemade culinary tastings and desserts, southern hospitality, and a friendly atmosphere were a welcome invitation for all.

The show has been defined and enhanced by an illustrious list of speakers, fine quality antiques brought to the show by knowledgeable dealers, enthusiastic and dedicated 101 volunteers, community sponsors, and patrons. All have graced the show over the years and have, along the way, helped create a most prestigious reputation for this always anticipated annual event.

## Letter from the President

*continued from page 1*

will start by using both methods at once and then tapering off the mailed version. There will be many advantages to this new method. As volunteers you can forward the newsletter or an article to the appropriate members of your group. There will always be a record of the newsletter in a central place that future members can refer to. Nothing will be lost in the mail or be sent to the wrong representative. And, of course, the financial savings to the VCAM will allow us to reallocate our resources in other ways that will be helpful to our members.

As we all return from our summer holidays, I wish you a happy and productive autumn. We are here to be of help. Please contact your regional director with any questions or suggestions you have. We want you to contribute to the newsletter, join us at our regional meetings, and of course be at our triennial conference which will be hosted by the Nelson-Atkins Museum in Kansas City Museum from October 9-10, 2009. The pre-conference tours take place on Thursday, October 8th.

*Nancy Rosenbloom*

## What's Happening...

**This will be an ongoing feature in the VCAM newsletter. Exciting events are being celebrated all over the United States and Canada. We want you to be aware of some that have taken place and some that are scheduled in the future. If your group wishes to be advertised in this section, please let your regional director know.**

- The Phoenix Art Museum hosted the National Docent Symposium at the Camelback Inn from April 21 -26, 2007. Danna Gioia, Chairman of the of the National Endowment for the Arts, was the keynote speaker.
- The Guild of the Museum of Arts and Sciences of Dayton Beach, Florida celebrated the end of the year with a luncheon entitled, "Hurray for Hats". An exhibit of vintage hats was paired with a

history of hats given by the guild's past president, whose collection includes over 150 hats.

- Friends of the Wichita Art Museum presented their annual Art, Book and Craft fair, May 12-13 2007. This fundraiser added \$30,000 to the museum coffers.
- The Cantor Arts Center at Stanford University had their Art, Antiques & Collectables Sale, March 30-April 1, 2007. This was their Golden Jubilee 50th Treasure Market.
- Wet Paint, Sunday in the Park with Art, benefiting the Art Museum Council of LACMA takes place on October 7, 2007. The focus is on children who are allowed to paint throughout the day. During the event, professional artists are also on tap to paint works for sale.

### THE VCAM MISSION

#### Volunteer Committees of Art Museums

Is committed to providing a forum for information exchange, mutual education and enhancement of services to its museum

volunteer committee members through international conferences, regional meetings, published comprehensive conference reports, website ([www.vcam.org](http://www.vcam.org)) and the VCAM News publication.

VCAM was founded in 1952 in Toronto, Canada

# A Great Idea... MUSEUMS JOIN FORCES

## The Community Profits *and* so do the Volunteers

In October 2006, the High Museum of Art launched an unprecedented three-year partnership with the Louvre Museum in Paris that will bring hundreds of works of art to Atlanta—the majority of which have never traveled to the United States. Louvre Atlanta's series of long-term thematic exhibitions explore the range, depth and historic development of the Louvre's collections.

The exhibitions of the first year, "The Royal Collections," closed in early September 2007, and featured works assembled during the reigns of Kings Louis XIV, Louis XVI and Louis XVI. The exhibitions included exquisite paintings, sculptures, drawings and decorative arts. Two very special masterpieces featured were Raphael's "Portrait of Baldassare Castiglione" and Poussin's "Et in Arcadia Ego."

Beginning in October 2007, the High will open two new exhibitions exploring the evolution of the Louvre's collections from the Napoleonic reign

through the end of the 19th century and during the 20th century, when the Louvre emerged from the French Revolution as a museum. The exhibitions will showcase the birth of archaeology and the concurrent creation of the Louvre's Greek, Etruscan, Roman, Egyptian and Near Eastern collections. The third exhibition this year will present the work of Jean-Antoine Houdon, a major artist of the French Enlightenment whose portraiture depicted some of the prominent intellectual and political figures of the time.

Louvre Atlanta continues the High's longstanding strategy of collaborating with international institutions to bring great art to Atlanta. As of July 2007, nearly 400,000 people have visited the Louvre Atlanta exhibitions since they opened, including over 58,000 school children. The High's membership also reached 50,000 households during the first year of exhibitions, which ranks in the top 10 among American art museums.

Volunteers, both as docent educators and visitor service representatives, have played an important roll in the success of Louvre Atlanta. Inspired by the partnership, a group of docents from the High are planning a trip to Paris in early November 2007.



Forty-six docents will spend a day at Versailles; the remainder of the week will be spent with the curatorial staff of the Louvre. The opportunity to study the Louvre's collection with its curators will be the experience of a lifetime for our well-versed group.

"Through this series of exhibitions at the High, the Louvre has an opportunity to tell the remarkable story of the creation of the museum and the development of its unparalleled collections," stated David Brenneman, the High's Director of Collections and Exhibitions and Managing Curator of the Louvre exhibitions. "For American audiences, this collaboration also means the chance to see great works, like those by Raphael, Velazquez, and Rembrandt, all in the same gallery—a juxtaposition of paintings not possible at the Louvre."

*Olivia Holt, High Museum of Art  
VCAM Region 6 Director*



# Less Is More—A PAPERLESS MUSEUM SERVICE COUNCIL

**How many of us**, who have chaired a council, have asked ourselves how can we make communications easier, and keep our mailing expenses down? Haven't we all dreaded the expensive mailings of membership applications, rosters, newsletters, single page letters, not to mention single page ballots?

There is a solution. Of course, most of us will have to start small by implementing one idea at a time. Using any of the following tips, you can cut costs even if your group has to expend resources in other ways.

So how do we start to end the "endless" paper trail? I had the good fortune to interview Tim Deegan, the salaried, director of the Museum Service Council, at LACMA. Over time he has redesigned the working of the council into a paperless group. He shared the evolution of this with me one afternoon, and I must say, I was impressed.

This council has 331 members, and is growing to 350. The members range in

age from 20 – 90 yrs young. They have three levels of membership: provisional, active and sustainer. The actives are held accountable for one hundred hours of service during the year. All hours are completed in four hour intervals, and must be logged in. Along with a monthly newsletter and other important communication the paperwork became unwieldy and expensive. Since the group has no fund raising arm, the museum itself had to finance these expenditures.

Now, from the minute you apply to join the council, to the time you resign, all communications are done online. If you are not computer literate you are urged to become so, or find a friend in the group who will input information, and print out correspondence for you. Tim reports that 85% of the council membership is computer literate and those who are not seem to be working it out, using a family member or friend.



Files before transformation

How to Get Started:

1. Try starting by putting your newsletter online. Ultimately you can create your own website with access to all interested in the council, and then have a special password for specific categories. Only your members can access these areas.
2. Board minutes can be sent online. Schedules and calendars can be posted and updated as needed.
3. Creating a website is expensive and you must have personnel to keep it up. Work with your museum to obtain a dedicated website for your council. One website address for all communications and activities is the goal.
4. Visit a website called RedRidge.com. It is a program you can use that will help you track volunteer hours.

*Submitted by:  
Patty Kraus, VCAM region 2 Director*

## NEWS FROM THE FRIENDS OF THE WICHITA ART MUSEUM

**With the culmination** of the 48th annual Art, Book and Craft Fair on Mother's Day weekend, May 12 and 13, 2007, the Friends of the Wichita Art Museum (FWAM) put another successful fundraising season to rest.

FWAM was pleased to add \$30,000 to endowment coffers. The Friends' mission is to support the Wichita Art Museum through education, exhibitions and endowment. Since 1997, we have built the endowment to more than \$2.5 million and will continue to raise monies to this end with formal fundraisers, lectures and symposiums.

This fall, FWAM will sponsor the Howard Wooden Lecture Series, named for the late Howard Wooden, a wise and respected museum director who brought the world of art into a historic perspective with his popular lectures and increased the museum's vast collection of American art.

A hoe-down chuck wagon dinner will introduce Byron Price, an authority on Western Art from the University of Oklahoma. He will discuss Charles W. Russell including the artist's sculptures, watercolors and written observances of which the Wichita Art Museum is honored to showcase in a gallery exclusively dedicated to his works.

For fun and frivolity, the FWAM's travel committee has organized bus and plane trips to St. Louis, Chicago, Tulsa, Bartlesville, Fort Worth, Des Moines, among others. Visits to museums, sculpture gardens, private collections, and some of the best restaurants in the Midwest have made these trips sell-outs and popular "mini fundraisers."

The latest trip to see the Bloch Building addition to the Nelson-Atkins Museum of Art in Kansas City in June has peaked the interest of FWAM members who look forward to a repeat visit to the VCAM conference in Kansas City in 2009.

# PATHWAY TO VOLUNTEER LEADERSHIP

## *An Interview with Terry Aufranc, Board Member of the VCAM*



**Each member of our board has participated in a wide variety of volunteer experiences which had culminated in leadership roles. Our charming and beautiful ex-president is one such individual, and her background will be an inspiration to us all.**

Volunteering has been at the center of my life for 50 years. I had my first volunteer job in our local hospital at age 12. This was part of the Girl Scout program that my troop planned. I was also active in the youth activities of my church. As the years went on, I became more and more involved moving from my local suburban community, to projects in Boston and finally onto VCAM which has a more international focus.

Life started in Bremerton, Washington at the end of World War II. My father was stationed at the Navy base as a naval architect in charge of the docks which repairs damaged ships from the Pacific. We soon moved onto Niagara Falls, NY where he started his career with the DuPont Company. He was transferred to a new city about every 18 months. This obviously had a huge impact on my life: new schools and new friends almost

every year. By the 7th grade I had been in seven schools and it became necessary to learn to be flexible and go with the flow. For my last two years of high school we were again transferred, but this time overseas to Geneva, Switzerland where I went to the International School. In college at Randolph Macon Woman's College in Virginia I studied biology. If I hadn't met Tucker, my husband and a physician, I would have loved to have had a career in medicine.

Instead I dedicated myself to doing volunteer work for the hospital where he practices. For the past 30 years I have been involved with the New England Baptist Hospital League. This organization which was founded 51 years ago ran a thrift shop in the antique district of Boston until last year. In addition to fashion shows, and medical lectures for women, this small shop raised hundreds of thousands of dollars to support nursing scholarships and capital gifts to the hospital. For five years I served as President.

I was also very involved with my children's schools from elementary levels through high school. This gave me the opportunity to meet many parents from communities all over the Boston area and also to get to know the friends of my children. I was class mother for my daughter's seventh grade. One event that I planned was to take the whole class away for a weekend of skiing. My husband slept in a bunk room with the boys and I slept in another with the girls. Our ace in the hole that weekend was our bus driver. He was a big tough biker who didn't have to say a word to keep the kids in line. For our son's school my husband and I were co-Presidents of the parents committee.

One of my favorite hobbies is gardening so I joined the Wellesley Garden Club. It was a wonderful experience. We had many community gardens that I worked on with master gardeners who hugely increased my knowledge of gardening. I was co-chairman of a garden at the New England Spring Flower Show, started a fund raiser called Holiday Green Show, and was President of the club for two years.

When the children had all left home, I became involved with the Museum of Fine Arts, Boston on the Ladies Committee. This was a huge commitment as the time involved was equivalent of a half-time job. 70 women serve for four years as guides or on the flower committee. I did flowers. For my last two years I was Chairman of Art in Bloom. After finishing my term I was invited to come back for another four year term and serve as Chairman of the Ladies Committee. I continue to be involved as an overseer and patron of the Museum.

For the last seven years I have had the pleasure of being district director of VCAM for New England. During this time I also served as President of VCAM for three years.

Now my real pleasure in life is my grandchildren. I have six ranging in age from 3 to 9 years old. They keep me busy, laughing and excited about the future. I have always told my family that we were blessed that I could stay home with them and be so involved in our community. These volunteer experiences have really enhanced the quality of life for my whole family!

# SEATTLE ART MUSEUM VOLUNTEERS ASSOCIATION INVITES YOU TO ATTEND VCAM REGION ONE SPRING CONFERENCE Wednesday, April 2 – Friday, April 4, 2008

**PROGRAM: The Boomer Generation as Volunteers**

**Wednesday, April 2**

4:00PM – 6:00PM OLYMPIC SCULPTURE PARK PAVILION  
REGISTRATION  
RECEPTION/REFRESHMENTS  
WELCOME  
PARK OPEN FOR VIEWING

**Thursday, April 3**

8:00AM SEATTLE ART MUSEUM AUDITORIUM  
COFFEE/ROLLS  
REGISTRATION

9:00 OPENING - Cathy Heffron, SAMVA Executive  
Committee Chair  
WELCOME – Mimi Gardner Gates  
The Illsley Ball Nordstrom Director

9:30AM – 10:30AM KEYNOTE SPEAKER - "Engaging the Boomer  
Generation"  
Nancy MacDuff, President MacDuff/Bunt  
Associates

10:30 – 10:45 BREAK

10:45 – 11:15 SPEAKER - "Community Service and the  
Organization"

11:15 – 1:00PM PIKE PLACE MARKET- free time

1:15– 3:30 CONCURRENT WORKSHOPS:  
Attracting/Retaining Volunteers  
Reward/Recognition Options  
Communication within Museum Groups  
Website Resources  
Contemporary Fund Raising

4:00PM – 5:00PM SAM GALLERY  
RECEPTION/REFRESHMENTS/TOUR

7:00PM – 9:00PM SEATTLE ART MUSEUM  
GALA DINNER/GUEST SPEAKER  
"The Art of Collecting"

**Friday, April 4**

8:00AM SEATTLE ART MUSEUM AUDITORIUM

9:00 – 9:30 VCAM MEETING

9:40– 10:25 CONCURRENT WORKSHOPS

10:25 – 10:40 BREAK

10:45– 11:30 SEATTLE ART MUSEUM AUDITORIUM  
WORKSHOPS OVERVIEW: What we've learned

11:30 – 1:00PM ARNOLD BOARD ROOM  
CLOSING LUNCHEON/GUEST SPEAKER  
"Art of the Present Day – Telling a Story"  
Michael Darling, the Jon and Mary Shirley  
Curator of Modern/Contemporary Art  
CLOSING COMMENTS

1:10PM – 2:10PM BROTMAN FORUM  
DOCENT LED SAM Highlights TOURS

**Conference Fee: \$187.00**

Registration fee is inclusive of conference itinerary. Fee does not include travel or hotel.

Please send your check for \$187.00 U.S.D. made payable to SEATTLE ART MUSEUM to:

Anne Bradley Counts, Treasurer  
2627 Warren Avenue No. Apt 200  
Seattle, WA 98109

Questions - email: [annebc123@mac.com](mailto:annebc123@mac.com)



Photo: Eduardo Calderon

# CONFERENCE REGISTRATION FORM

Name \_\_\_\_\_

Organization  
\_\_\_\_\_

Address  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Email Address  
\_\_\_\_\_

Phone  
\_\_\_\_\_

HOTEL RESERVATIONS:  
Grand Hyatt Seattle  
721 Pine Street  
Seattle, WA 98101  
Local Phone: (206) 774-1234  
Reservations Web site: [grandseattle.hyatt.com](http://grandseattle.hyatt.com)

Conference Rate available Wednesday through Saturday  
April 2-5, 2008

Room Rate:  
Double/Single: \$169.00  
per night (tax not included)  
Upgrades available upon  
request

RESERVATIONS:  
1-800-233-1234  
GROUP NAME:  
Seattle Art Museum  
Volunteers Association

Valet and self-parking  
available at hotel.  
Starbucks in the  
hotel lobby.  
Ruth Chris Steakhouse  
and Cheesecake Factory.

Downtown airport shuttle:  
\$17.50 round trip; \$10.50 one way/per person  
Walking distance to Nordstrom and downtown stores  
7 blocks to Seattle Art Museum



Front Row (l to r): Kathleen Maki, Patricia Zeisler  
Back Row (l to r): Mary Rae Mattix, Cathy Heffron,  
Candace Sunagawa, Anne Bradley Counts

**ALL CONFERENCE INFORMATION AVAILABLE ON VCAM  
WEBSITE AT: [www.vcam.org](http://www.vcam.org)**

## *We Get Letters...*

### **From Janet Parsley of the Allentown Museum of Art...**

"I, along with the three other volunteers from Allentown enjoyed the 2006 VCAM conference. We came some very invigorated and anxious to incorporate some of the ideas we learned into our own organization. Thank you for all of your hard work to keep this a vital and dynamic group."

### **From Cathy Orchowski of the John and Mable Ringling Museum of Art...**

"I am still walking on air from all the new friends, new ideas, and wonderful sights of San Francisco at the VCAM triennial. The planning committee did a superb job at organizing the event"

## AN EXCELLENT REFERENCE

### *National Gallery of Canada's Volunteers Unique Birthday Celebration*

**Great plans are in place** for the 50th birthday celebration of the Volunteers' Circle of the National Gallery of Canada in the nation's capital, Ottawa. Founded in 1958 as the National Gallery Association, it has been known as Friends of the National Gallery and – since 1991 – by its present name, the Volunteers' Circle. One of the significant ways the Circle will mark this year is by a long look back over the past fifty years.

Those wonderful memories have been compiled in a "family" album called *In the Company of Friends – Fifty Years of Volunteering at the National Gallery of Canada*. A special committee has been at work on the project for the last couple of years and the publication date has been set for April, 2008.

The history will be published in French and English versions and will take the form of a comprehensive reference archive. The story is told through interviews with past and present key players, accounts of important developments in the Circle's history, and descriptions of the various groups within the Circle. Pictures have been amassed on a grand scale; almost everyone will be able to find him or herself somewhere in the book – giving a tour, helping in the volunteer office, dancing at a Gala.

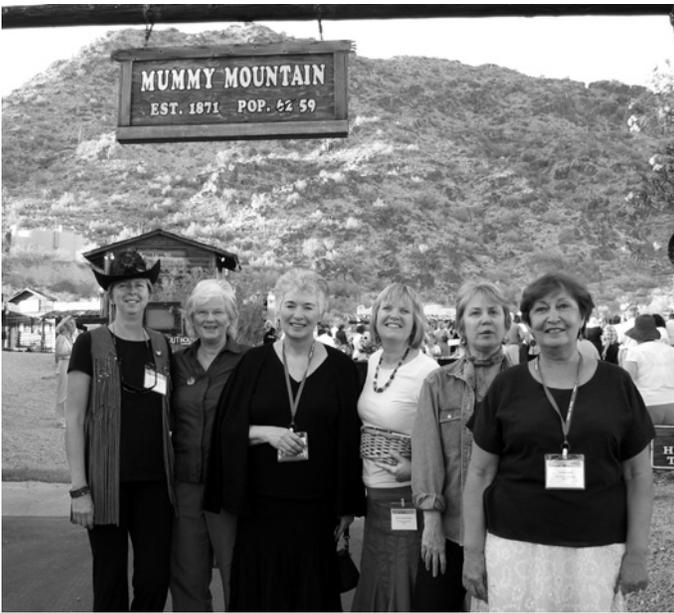
As well as a book of memories, *In the Company of Friends* has been designed to act as a resource for present and prospective volunteers and staff in other galleries and museums. There are how-to sections for those who may want to develop

similar programs. It will be much more than a coffee table book for the people involved in the Volunteers' Circle. It is informative and interesting – and a significant social history.

*In the Company of Friends* will be available in May 2008, priced at \$14.95 + \$5 for shipping and handling. For book orders please contact [volunteers.circle@gallery.ca](mailto:volunteers.circle@gallery.ca)

While the text has been completed, work continues. Lunches, garden parties, silent auctions and other events are in the plans as part of the necessary fund-raising.

If you would like further information on this project, contact Doris Smith, Project Coordinator, tel: 613-729-3504 or e-mail: [dmsmith@rogers.com](mailto:dmsmith@rogers.com)



galleries, met and interacted with new friends. Their hosts, The Phoenix Art Museum, were attentive and gracious so a wonderful time was had by all.

## **AND We Had Fun...Too**

**So said the Art Gallery of Ontario** docents who visited Phoenix, Arizona, to attend the National Docent Symposium in April. Staying at the luxurious Camelback Inn, they enjoyed warm spring weather, saw superb new

## **REGION 8—You don't want to miss this!**

**The Allentown Museum of Art  
Regional Meeting**

**October 14 and 15, 2007**

For members in Pennsylvania, Delaware, New Jersey and New York

Rooms have been reserved for you, and an instructive and enlightening program has been designed. Hurry to get a spot.

**Contact: Janet Parsley  
610.966.4654**

# Getting GOLD STARS

## Commemorating Our Volunteers

On April 17, 2007, the Board of Directors of the Volunteer Council and the Orlando Museum of Art staff were pleased to honor the hard work and outstanding commitment of over 600 volunteers at the annual Volunteer Appreciation Reception. This year signified a benchmark in the Museum's volunteer history. Volunteers were recognized for unsurpassed achievements in both service hours and unwavering dedication to the Museum.



Special Guest Speaker,  
Marc Middleton

The exhibition *Gee's Bend: The Architecture of the Quilt* provided the theme for the event, which included bluegrass musicians Austin Burket and Will Rommel; exclusive tours by Maureen

McKenna, Associate Curator, and Jude Goodier-Mojher, Associate Curator of Youth and Family; and, Marc Middleton, former WESH-TV anchor, as the evening's keynote speaker. Mr. Middleton entertained audiences with a lighthearted



Sue Boulais (Volunteer of the Year 2007) and Alan Hoffberg (Jefferson Award Recipient)

account of his passion for fiber art, a perfect accompaniment to the quilt exhibition.

Over this past year, volunteers have accumulated unparalleled service hours with 16 volunteers honored for 100 hours, 10 for 500 hours, and an astonishing 11 volunteers for 1000 hours. For the first time in Museum history, Martha Ellis and Paula Walsh were recognized for their outstanding commitment in accruing over 5000 hours! Additionally, five Jefferson Award recipients were recognized for their tremendous impact on the entire community, including Mary Arseneau, Connie Brand, Ed Herbst, Alan Hoffberg, and Sheila Finnane.

The final honor of the evening commemorated our Volunteer of the Year, Sue Boulais. Sue has been an exemplary docent at the Museum for over twenty years, during which time she has provided tours for all ages, mentored newcomers, and has consistently been the "go-to" for particularly challenging or

**The staff and volunteers** at the Kresge Art Museum are proud to note that on April 10, longtime volunteer Dr. David Greenbaum was awarded a Faculty Emeriti Association (FEA) Individual award by the Michigan State University FEA. The official award citation reads: For his outstanding contributions to the Kresge Art Museum, the MSU Faculty Emeriti Association awards the FEA Individual award to Dr. David Greenbaum. Dr. Greenbaum's expertise, dedication and humility are recognized and cherished by staff, students, and his medical colleagues. His contributions to the KAM Docent Program are also widely appreciated. From the beginning of his



From Left: Cynthia Tomlinson (Chairperson, Board of Directors of the Volunteer Council), Sue Boulais (Volunteer of the Year 2007), Susan Rosoff (Orlando Museum of Art Curator of Education), and Marena Grant Morrisey (Orlando Museum of Art Executive Director)

special tour circumstances. Her careful preparation for tours show in her grasp of the material and her ability to draw relationships to the everyday lives of students. In addition to tours, Sue has written critically acclaimed curriculum guides, lent her quilting expertise during *Gee's Bend: The Architecture of the Quilt*, and helped present the professional development workshop on quilting for teachers. Undoubtedly, Sue masterfully promotes critical thinking with her involvement at the Museum, a hallmark of the Education program.

role as a docent, he has been a great source of knowledge and enthusiasm. Dr. Greenbaum has also been the driving force behind the initial committee (BAM) that formed to expand the current building space of the Kresge Art Museum. His gift of teaching and interpreting material to fit any age group is quite amazing to watch. He never talks down to his tours and rather fosters a dialogue that is truly a celebration of his love of art and people.

Kresge Staff and volunteers feel fortunate to volunteers as dedicated as Dr. Greenbaum, and congratulate him on this significant honor.

## Bouquets to Art™ 2007

The 23rd Bouquets to Art was held by the San Francisco Auxiliary of the Fine Arts Museums March 19 – 24, 2007 at the de Young Museum in Golden Gate Park. The Opening Night Gala attracted 1600 guests who thoroughly enjoyed viewing 150 pieces of floral artistry designed to compliment the museum's art. The patrons and public were well feted by the prestigious San Francisco Caterer, Dan McCall, and they danced to the music of Abe Battat in a beautiful clear tent overlooking the sculpture garden. The top-level donors for this event reached a record high.



Following the Gala a week of activities took place in the museum. This year's lecturers included the Reverend William McMillan from Ireland, Shane Connolly

from England, George Woods from Beverly Hills, and Ron Morgan, who did two presentations, from the Bay Area. These very popular speakers are always a sell out. We also tried a Boston Art Museum style benefit drawing (one may choose on which grand prize to purchase tickets) which proved to be quite successful. Bon Appetit catered the lunches and the museum was open two weeknight evenings and Saturday to accommodate those who were unable to attend during the week days.

The total attendance Monday evening through Saturday exceeded 47,000, and brought in 653 new museum memberships. This very popular fundraiser is definitely a San Francisco tradition.

## Your VCAM Membership

**VCAM membership** is for a three-year period and is open to volunteer organizations of art museums in Canada and the United States and other countries. Currently, we have members in Australia, Canada, Mexico and the United States. The volunteer committee representing the art museum holds membership. If there is more than one volunteer organization at a museum, each organization may become a member.

Dues are \$150.00 U.S. funds and cover the three-year period as described above. To become a VCAM member, you may secure information from any of the board members listed by e-mailing your request, or by completing the downloaded form ([www.vcam.org](http://www.vcam.org)) and forwarding it with your check for \$150.00 U.S. funds, as shown below.

### YOUR MEMBERSHIP BENEFITS INCLUDE

**VCAM Newsletters and bulletins:** keep up-to-date, gain ideas from networking. Yearly, regional meetings providing attendees interaction through panels and workshops, which are styled to provide solutions and ideas.

Triennial Conferences offer professional speakers, published handbooks and reports, address topics such as:

- Finding and keeping volunteers.
- Maximizing auctions, balls other fundraising events and grants.
- Communicating your excellence.
- Improving your leadership skills.
- Problem solving, from the very small to large, urban museums – Creating and running art rental and sales, travel tours, and more.

- Exploring through discussion successful volunteer, staff and board relationships.
- Developing docent programs and lecture techniques.
- The volunteer and tax considerations.
- Risk Management as it affects the volunteer and the museum.

If you have a question or want to make other payment arrangements, please contact

**Treasurer Lynne Hiller**  
**702 North Walden Drive**  
**Beverly Hills, CA 90210**

or

**President Nancy Rosenbloom**  
**400 Loring Avenue**  
**Los Angeles, CA 90024**

Membership forms are available on our website: [www.vcam.org](http://www.vcam.org)

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## VCAM REGIONS

REGION 1: **CANADA:** Alberta, British Columbia, Saskatchewan; **USA:** Alaska, Idaho, Montana, Oregon, Washington, Wyoming

REGION 2: **USA:** Arizona, California, Hawaii, Nevada, Utah; **AUSTRALIA:** Victoria

REGION 3: **USA:** Arkansas, Colorado, Kansas, Louisiana, New Mexico, Oklahoma, Texas; **MEXICO**

REGION 4: **USA:** Illinois, Iowa, Minnesota, Missouri, Nebraska, North Dakota, South Dakota, Wisconsin

REGION 5: **USA:** Indiana, Kentucky, Michigan, Ohio, Tennessee

REGION 6: **USA:** Alabama, Florida, Georgia, Mississippi, Puerto Rico, South Carolina

REGION 7: **USA:** District of Columbia, Maryland, North Carolina, Virginia, West Virginia

REGION 8: **USA:** Delaware, New Jersey, New York, Pennsylvania

REGION 9: **USA:** Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont

REGION 10: **CANADA:** Manitoba, New Brunswick, Newfoundland, Nova Scotia, Ontario, Prince Edward Island, Quebec

## CONFERENCE CALENDAR

### 20th VCAM INTERNATIONAL TRIENNIAL CONFERENCE - OCTOBER 8-10, 2009

Nelson-Atkins Museum of Art,  
Kansas City, Missouri

**Contact:** Sharon Milens, Conference Co-chair  
smilens@kc.rr.com

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**Keep up to date with VCAM news...**

**Visit our newly revamped website**

**@www.vcam.org**